

ABOUT COMPANY



Our Business

Since 1994, we've been pushing the boundaries of high-performance floor and wall coverings, taking on some of the most monumental projects across Lebanon, Africa, and the Middle East.

Our Team

At PICTURA, we're a powerhouse of passionate professionals who live and breathe excellence.

We go beyond simply completing projects; we transform them by incorporating the latest trends in the floor and wall covering industry.

Our full-time crews of expert technicians work tirelessly to ensure unparalleled application services that exceed the high standards of our suppliers and clients.

With our sights set firmly on the future, we're ready to take on the challenges of an ever-changing market and emerge as the leaders in our field.



WHY CHOOSE US?



Proven Track Record

From day one, PICTURA has been setting the standard for large-scale, trouble-free projects that leave our clients in awe (just check out our reference list!)

With an impressive track record boasting hundreds of successful projects across the Education, Health, Entertainment, Corporate, Sports, and Hospitality sectors, we've become known for our unwavering commitment to quality and excellence.

That's not all - we also exclusively represent highly sought-after global brands like Tarkett (France), DESSO (Netherlands), Milliken (UK/US), Stauf (Germany), EGE Carpets (Denmark), Pointex (Italy), CBI Europe (Italy), Artigo (Italy), Arfen (Turkey), Rinos (Netherlands), and many more.

So when it comes to executing your next big project, don't settle for less!

We look forward to working with you!





Reference List



MTV Offices

OFFICES

- Al Hadath News - Dubai
- Al Jazeera - Dubai
- MBC - Bahrain
- Cite Administrative - Benin
- Cite Ministrielle - Benin
- MTN Servers (Asia) - Supply only
- Syriatel - Syria
- Future Television Studio
- MTV News Studio (Lebanon)
- Sky News
- Al Mayadeen TV Station
- Lebanese parliament
- Beirut Sport City - Indoor
- CMA CGM HQ
- Solidere Headquarters - BCD
- Post Office HQ
- Beirut International Airport
- ESCWA - United Nations HQ
- ERICSSON International HQ
- LIBANCELL HQ
- NOKIA HQ
- Golden Food - Mkalles
- BUTEC Consultants
- Interior Security Forces - Main Frame
- INDEVCO HQ - Ajaltoun
- Mouawad HQ
- British Embassy
- British Council - Zouk & Hamra
- Japanese Embassy - Serail Hill
- Australian Embassy
- Impact BBDO
- Airline Catering - BIA





OFFICES

- Microsoft HQ - Solidere
- France Telecom - Head office
- BANQUE DU LIBAN - Computer Dept
- IMF Offices
- World Bank
- Near East Commercial Bank - Hamra
- Société Générale
- HSBC - Head Office
- CITIBANK - BCD
- Banque De La Syrie Et Du Liban
- ARAB AFRICAN INTL Bank
- CreditBank - All branches
- Al Mawarid Bank - All branches
- First National Bank - All branches
- Cedrus Bank - All branches
- Byblos Bank - Head office
- Blom Bank HQ
- National Bank of Kuwait
- BEMO Bank
- Arope Insurance - Verdun, Beirut
- Adir Insurance - Dora, Beirut
- Middle East African Bank - Beirut
- Orange Telecom
- Sodetel offices
- FDC Distribution CenterHQ
- Obegi- HENKEL Offices
- PEPSICO offices
- Pharaon Management - Head Office
- PRIME Services & Conventions
- Ordre Des Medecins - Liban
- Ghandour offices
- ODA Liban
- UNIFERT
- Ministry of Defense
- American University of Beirut - Vandyck Bldg





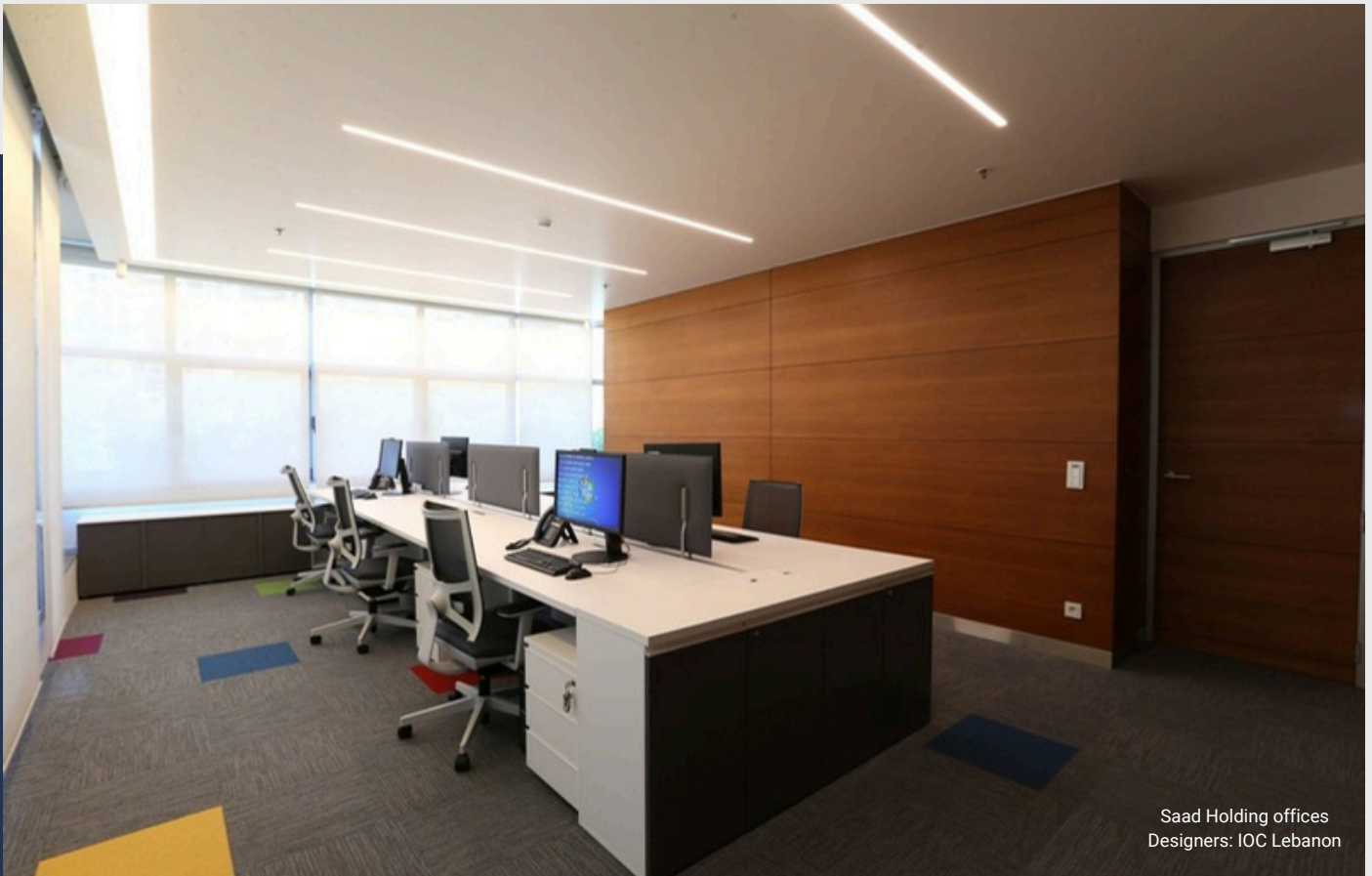
OFFICES

- Murex Offices
- Pfizer Offices
- TMI Project
- Spacia Liban
- MSD Offices
- CAT HQ
- DEBBAS Group
- SMK Design
- Magrabi
- Reuters - Beirut Offices
- Orkila
- TLA Offices
- Nissan International Holding
- Porsche Showroom / Offices
- Leo Burnett
- Julius Baer
- La Roche Offices
- CEVA Offices
- Alfa
- MTC Touch
- Compuleb
- Tony Haddad & Partners Architects
- Merck offices
- Dr. Samir Melki Offices



OFFICES

- ERGA Group
- 3M Main office - Hamra Square
- MEATEL Offices
- VRESSO
- Fattal Offices
- Libano-Suisse - Creavie Office
- Abbvie Offices
- Thales Offices
- Petroleum Operations Company Offices - Carpet tiles offer
- IPT Head office
- Saad Holding offices
- Nortel Networks Offices
- Mitsulift



Saad Holding offices
Designers: IOC Lebanon





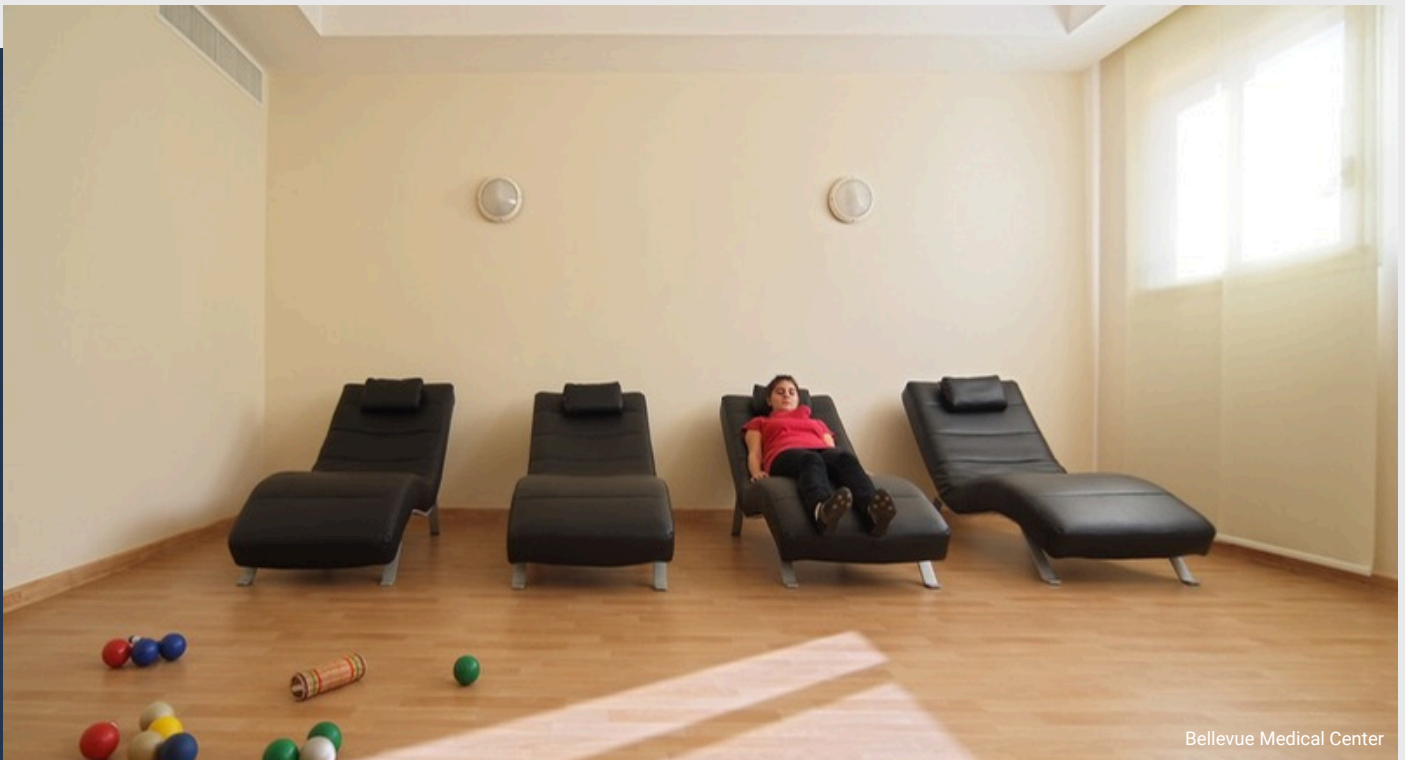
Bellevue Medical Center

HEALTH SECTOR

- AUB MC (American University of Beirut Medical Center)
- AUB MC - Academic & Clinical Center
- AUB MC - 5th floor renovation
- AUB MC - St. Judes Extention
- AUB MC - Building 23
- AUB MC - Building 56
- AUB MC - School of Nursing
- AUB MC - Old Pharmacy
- AUB MC - Mamdouha Breast Center
- AUB MC - Amphitheatre School of Nursing
- AUB MC - 6th floor
- AUB MC - Radiotherapy Center
- AUB MC - Linear Accelerator

HEALTH SECTOR

- Modern Medical Complex Taiz - Yemen
- Ebeyin Hospital - Equatorial Guinea
- Clemenceau Medical Center
- St. Georges Hospital
- Bellevue Medical Center
- Specialties Hospital
- Eye & Ear Hospital
- Hammoud Hospital
- Nini Hospital
- Monla Hospital
- Zghorta Hospital
- Khoury Hospital
- Handicaped Village - Sarafand
- Trad Hospital



Bellevue Medical Center





HEALTH SECTOR

- Barbir Hospital
- Centre Hospitalier Du Nord
- Zahle Governmental Hospital
- Baydoun Hospital - Hamra
- Beirut Consulting Clinics - Solidere
- Tal Chiha Hospital - Zahle
- Rayak Hospital - Zahle
- Tripoli Governmental Hospital
- Dah el Bashek Government Hospital
- Tibnin Hospital
- Ain Wazein Hospital
- Labib Medical Center
- Hopital Notre Dame de Secours
- Ste. Therese Hospital - Hadath
- Hopital de l' Armée Libanaise - Operating Theatres
- Al Saleh Hospital
- Hopital Notre Dame Du Liban - Jounieh
- Hopital Dr. Saab - Operating Theatres
- Secours Populaire Libanais - Nabatieh
- Hopital Abou Jaoudé
- Al Hanan Hospital
- Mazloum Hospital - Tripoli
- Haykel Hospital - Tripoli
- Al Rahma Hospital - Tripoli
- Pharma M
- Children Cancer Center
- Karantina Hospital



HEALTH SECTOR

- Moarbes Hospital
- Hayek Hospital - Third floor
- Baabda Governmental Hospital
- Tebnine Hospital
- Sir Al Dinieh Hospital
- Hopital Secours Populaire Libanais - Nabatieh
- Rizk Hospital - Billing dept. & Dialysis
- Rizk Hospital - UMC, RH, Radiology
- Rizk Hospital - 3 floors
- Age Optimum - Hadath
- Al Koura Hospital
- Hotel Dieu De France
- Kesrouane Medical Center "KMC"
- Fresenius - CHN Branch
- Sacre Coeur Hospital
- Al Rassoul Al Azam Hospital



Clemenceau Medical Center





Children's Cancer Center

HEALTH SECTOR

- Kefraya Social and Medical Center
- Qobayat health center
- Chaoul Pharmaceuticals
- Barouk Water Factory
- Saint Joseph Hospital
- Military Hospital - Cathlab
- Rafic Hariri University Hospital (Parts)
- Sahel General Hospital
- Mount Lebanon Hospital (Parts)
- USJ - FMD Cliniques Dentaires
- Al Jabal Hospital
- Pro Health - Medical Center



Abou Jaoudeh Hospital



Abou Jaoudeh Hospital



CINEMAS & THEATRES

- Prime Pictures Cinemas - Dubai
- Prime Pictures Cinemas - Abu Dhabi
- Prime Pictures Cinemas - Syria
- Prime Pictures Cinemas - Jordan
- Prime Pictures Cinemas - City Mall
- Al Raeda For Cinemas - Jordan
- Amphitheatre Sonelgaz Transport de L'Électricité - Algeria
- ABC Cinemas - Achrafieh
- VOX Cinemas (Installation only) - Beirut City Center
- Cinema Espace - Circuit Empire
- Cinema Espace - Jounieh
- ESCWA Conference Room - Solidere
- ESA Amphitheatre
- Mariott Cinemas
- Planete Circuit - 2 Cinemas Tripoli
- Planete Circuit - 4 Cinemas
- La Plaza Cinemas - Bsalim
- Les Ambassades - 3 Cinemas
- Abraj - 8 Cinemas
- A.T.C.L Theatre & Nursery
- Las Salinas - Theatre & Cinemas
- Colisee Cinemas
- Atlantis Cinemas - Putt Putt Park
- St. Elie Cinemas
- Freeway Cinemas
- Saint Coeur - Heoub Amphitheatre
- Zahle Cinemas
- Pere Antonnins Theatre
- Al Radar Theatre
- ALBA University - Projection room



Prime Pictures Cinemas



Prime Pictures Cinemas



Prime Pictures Cinemas



CINEMAS & THEATRES

- Lebanese American University Theatre
- Monaco Amusement Center - Sin el Fil
- La Grotte De Jeita Theatre
- GALAXY Cinemas
- Jesus & Mary Multipurpose hall
- St. Joseph School Theatre
- AUB School of Nursing Amphitheatre
- AUB Science Lecture Hall
- Caisse de Retraite Des Pharmaciens - Amphitheatre
- Eglise Notre Dame De Hobeichieh - Amphitheatre
- Taj Tower Hamra - Cinemas & Entertainment
- La Sagesse University - Amphitheatre
- Middle East Hospital - Bsalim - Amphitheatre
- Studio Al Tourath
- Sainte Famille theatre - Jbeil
- Al Azem Amphitheatre - Tripoli
- Louis Wegman School - Theatre
- Ecole Superieure des Affaires
- International College - Issam Fares Hall
- Soeurs Du Rosaire - Auditorium
- Saint Paul Theatre - Harissa
- USEK University - Jean Paul II Amphitheater



USEK University - Jean Paul II Amphitheatre



CINEMAS & THEATRES

- Deir el Jabal Theatre
- Hadath Baptist Church
- NDU Auditorium
- Al Mahdi Auditorium
- Fattal Auditorium
- Antonite Auditorium
- Jamhour Theatre





Burj on Bay Hotel

- Nikki Beach Hotel - Dubai
- Kempinski Hotel - Brazzaville, Congo
- Grand Millennium - Basra, Irak
- Kempinski Hotel - Dead Sea, Jordan
- Kempinski Hotel - Amman, Jordan
- Sofitel (Supply only) - Yemen
- Mercure (Supply only) - Yemen
- Le Gray Hotel - Beirut, Lebanon
- Movenpick - Cigar Lounge
- Le Royal Hotel
- Acropolis Hotel - Kaslik
- Portemilio Suite Hotel - Kaslik
- Rabieh Guest House - Rabieh
- Quality In Hotel - Tripoli
- La Plaza Hotel - Hamra
- Promenade Suite Hotel - Zalka
- Burj On Bay - Jounieh
- Kempinski Summerland Hotel & Resort (Corridors)
- Montemar Hotel
- Soligran Hotel - Verdun

HOTELS

- Bliss Tower
- Verdun 4 Points (Sheraton)
- Ramada Hotel - Solidere
- Commodore Hotel
- Boutique Hotel - Zalka
- Radisson Blu - Beirut
- Rotana Hotel - Hadath
- Summerland - Beirut
- Hilton Hotel (Installation only)- Beirut
- Cavalier Hotel - Hamra
- Mzaar 2000 - Annex (Boule de Neige)
- The SmallVille Hotel
- Taj Ehden
- Hotel Albergo - Apartments
- Napoleon Hotel
- 100 & Eight
- La Cigale Hotel
- San Stephano Resort
- Le Bristol Hotel
- Gefinor Rotana
- Rotana Hotel Hazmieh
- Holiday Tower - Dbayeh
- Aleph Boutique Hotel
- Hotel Coral Suites
- Hotel Concorde
- Al Bustan Hotel
- Bliss Suite Hotel
- Crowne Plaza
- X1 & X2 Hotels





EDUCATION

- Sagesse School
- IC - International College
- USJ - ESIB
- LAU Jbeil
- Lycée franco-libanais - Nahr Ibrahim
- Grand lycée franco-libanais
- College Patriarcal
- Sesobel
- Antonine Sisters School - Zahle
- Antonine Sisters School - Ghazir
- École Supérieure des Affaires
- USEK - Holy Spirit University of Kaslik
- Kids Paces
- Louis Wegman School
- Ahliah School
- College Protestant
- L'Athénée de Beyrouth
- College Saint Joseph
- Collège des Frères Maristes Champville
- Collège des Frères Mont La Salle
- Collège Sacré Coeur-Frères
- Besançon Beyrouth
- Sainte Famille
- SABIS
- Collège orthodoxe de l'Annonciation
- Collège Notre-Dame de Jamhour
- College Notre Dame de Nazareth





EDUCATION

- Montana International College
- Collège Saint Gregoire
- Al-Mahdi Shahed High School
- Al Rassoul Al Aazam
- Al Kafaat
- Learn & Play - Nursery
- Innocent Minds - All branches
- Dabbous Nursery
- Maassab Nursery
- Antoura Nursery
- A Petits Pas
- Garderie Papillon
- Université Saint Joseph - Classrooms
- LAU - Riyadh Nassar Library
- LAU - Irwin Conference Rooms
- Garderie Les Bébés Calins
- Al Turath School

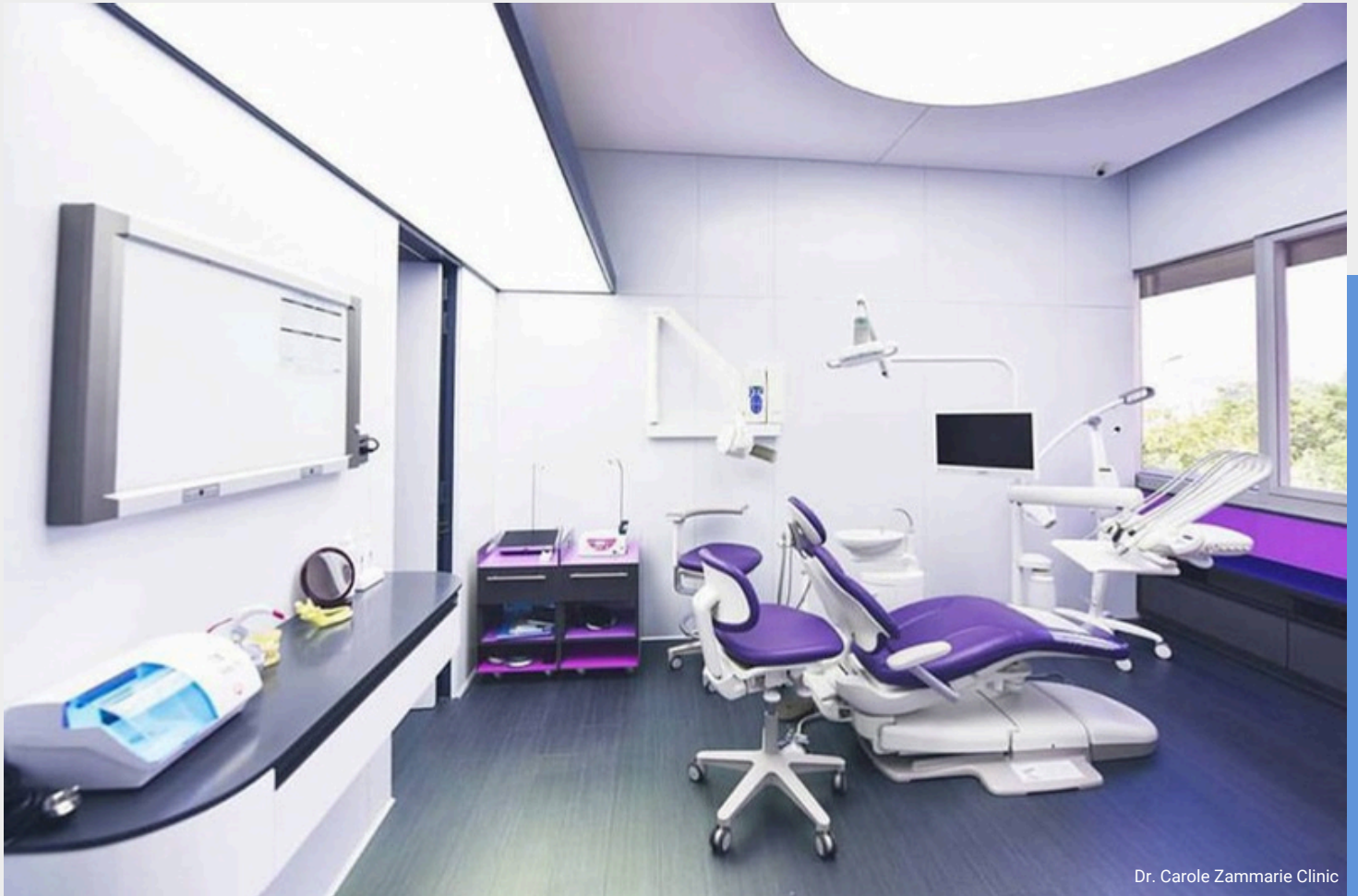


SPORTS CLUBS

- Al Yarze Country Club
- Al Yarz Club
- Army Officers Club - Beirut
- Fitness Zone - Baabda Branch
- Fitness Zone - Hamra Branch
- Beirut Sports City - Warm-up Area
- Deir Al Kalaa Country Club
- Racquet Club - Hazmieh
- Country Lodge - Bsalim
- Pavillon Loisirs
- Nautilus Club
- Club Demerjian Gymnasium - Dbayeh
- Jeita Country Club - Jeita
- Ste. Nationale D'entreprise Gymnasium - La Marina - Dbayeh
- Verdun 732 - Amusement Center
- Bellevue Medical Center - Physiotherapy room
- Al-Mahdi Shahed High School Gym



PRIVATE CLINICS



Dr. Carole Zammarie Clinic

- Dr. Joseph Abboud - Antelias
- Dr. Dada - Hamra
- Dr. Roy Sabri - Antelias
- Dr. Chidiac - Antelias
- Dr. AbdelNour - Horsh Tabet
- Dr. Finand - Jdeideh
- Dr. Younes
- Dr. Avakian
- Dr. Maalouf
- Dr. Roger Khoury
- Dr. Carole Zammarie
- Zouk medical clinic
- Dr. Gabriel Menassa Clinic



The logo for Pictura features a stylized blue square icon on the left, composed of four quadrants with varying shades of blue and white. To the right of the icon, the word "Pictura" is written in a bold, dark blue, sans-serif font. Below the company name, the tagline "HIGH PERFORMANCE FLOOR & WALL COVERINGS" is displayed in a smaller, all-caps, dark blue, sans-serif font.

Pictura

HIGH PERFORMANCE FLOOR & WALL COVERINGS



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